



breakingnews

30%

Sales growth
(thank you!)

13%

As exports to 11 countries.
And growing.



New UK factory

Hello from Aegg

We are very excited to give you a taster of the vast amount that has been happening here over the past three months, since our previous newsletter:

- Progress report on our new factory, planned for opening in 2018 (see page 3 for more details)
- An introduction to the people who have recently joined our growing team. These individuals are in addition to those announced last time (see page 3)
- A summary of some of the environmental considerations affecting the plastic packaging industry (see page 2)
- Announcing that we will be exhibiting our range of products at Packaging Innovations NEC in February 2018. We would love to see you.



The future of branded and inspirational packaging

PACKAGING INNOVATIONS 2018

Aegg announced as ‘runners-up’ in the UK Packaging Awards



Hot off the Press!

Aegg is pleased to announce that we are runners-up of the ‘SME of the Year’ category within the UK Packaging Awards 2017. It was a tough year with a record number of entries, judged by representatives of Tesco,

Sainsbury’s, Coca-Cola, Marks & Spencer and Mondelez. However, this achievement reflects the growing demand from the UK and export markets. We would like to extend a very big ‘thank you’ to our fantastic team and customers for helping us in this achievement.





How to Deliver Improved Environmental Performance

Snippets from a Post-RECOUN Conference Report

Here at Aegg we are taking our environmental responsibility seriously. And increasingly so. As part of this our Marketing Director, Nick Parker, attended the recent RECOUN (RECYcling Of Used Plastics) conference. Here are some snippets from Nick's report (go to www.aegg.co.uk to read the full article or to join in the discussion):

The need to change our environmental attitudes & behaviours...

- The Times Higher Education /Lindau 2017 survey of 50 Nobel Laureates cites that the No 1 issue threatening the very existence of the human race is the threat to the environment.
- A truly shocking prediction by the Ellen MacArthur Foundation is that there will be more tonnes of plastic than tonnes of fish in the world's oceans by 2050.
- 95 percent of plastic is thrown out after being used just once, and 8 million tonnes of plastic – or one garbage truck-full every minute – ends up in our oceans each year.

Key strategic considerations for the manufacturers of plastic packaging

1. All stakeholders have a role to play in communication to householders, including manufacturers, retailers and local councils.
2. Some customers for plastics products have environmentalism etched into their DNA and will pay the premiums involved. Some will not.

The implication for a packaging manufacturer such as Aegg, is that we should be wise about how we invest our supply partnership time when it comes to discussing how to take environmental concerns forward.

3. Despite widespread understanding, expanded polystyrene (EPS) can be recycled. The problem is in sourcing material from disparate locations.
4. rPET has a similar price to virgin PET. It is becoming a brand choice, not a price choice.

But let's not get too carried away

Plastic is a miracle material (no lesser a claim made by one speaker at the Conference). To test this, try going to hospital and seeking treatment without the use of any plastic.

There was strong opinion voiced at the Conference that the creation and use of plastic packaging uses less resources than what would otherwise go to waste. Intuitively this sounds right, especially when it comes to perishable foodstuffs. Seeing the statistics and research behind this claim would add weight to the opinion.

Aegg UK Factory Update

In the first half of 2018, Aegg will be launching our own brand new 60,000 sq feet manufacturing facility based in Eye, Suffolk to meet expanding UK and export demand for our PS, PET and PP food pots and bowls. Building works are going full steam ahead with work started on the production hall (which will include new and energy-efficient manufacturing technologies), quality assurance lab (which will include state-of-the-art testing facilities), warehouse, engineering workshop and toolroom as well as an expansive office block. Keep an 'eye' out for more updates on our factory within Aegg's website, upcoming publications and at the March 2018 Packaging Innovations Show.



Katherine
Howard



Nicola
Johnson

Aegg increases its expertise

We would like to introduce to you some key members of our growing team;

- Katherine Howard is now heading up our Finance team, joined by
- Nicola Johnson as Accounts Assistant

In the coming months Aegg will be announcing our new production and technical teams based at our new UK manufacturing facility at Eye, Suffolk.

Jamie Gorman, Aegg's Managing Director, added **"Both UK and export markets continue to thrive for Aegg so we welcome new additions to our expert team, maintaining our all-encompassing stand-out service. Alongside our expanding team, we are also heavily investing in our new manufacturing facilities, providing more solutions for our customers through our PS, PET and PP food pot and bowl ranges."**





Pots with a Heart

Are you looking for a pot with a difference (or a heart!)? Our heart PS 120ml bowls are ideal for special occasions such as Valentine's Day, Mother's Day, Christmas or New Year or

even just for lovingly-prepared desserts throughout the year. Available in clear or red PS, call our sales team for more information or a sample...



Packaging Innovations 2018

Packaging Innovations 2018 at the NEC is fast approaching (28 February – 1 March). It is a key event to come and meet the 'who's who' of the packaging world. Aegg is exhibiting – come and chat to our team at stand C25. We will be delighted to guide you around our array of exciting plastic and glass pots, bowls and ramekins and to provide you with all our latest brochures and catalogues. To register as a visitor, simply click the Packaging Innovations Show banner on the homepage of our website. We also have a meeting room available at the event, so please do feel free to pre-book a meeting with our team in advance. We look forward to seeing you at our stand.

Did you know?

Following the previous Packaging Innovations show, we compiled an article on the latest trends affecting the food packaging industry – if you haven't already seen it, you can still read it on our website now...

About Aegg

We create pots, bowls and ramekins for UK, European and global food manufacturers and brand owners. Besides our ranges of off-the-shelf products, our services include design conceptualisation, tool making, pot production and delivery to your factory gate. Most of our work is in plastic, but not exclusively so.

We have UK and overseas manufacturing facilities so that we can take best advantage of movements in exchange rates and raw material prices, available production capacity and technical expertise.

Off-the-shelf products are available in box quantities (the miniAegg range) or pallet quantities (the Aegg range). Please download range brochures from aegg.co.uk

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